



# HEALTHCRAFT



Building Healthy Habits in Primary School Children through Minecraft

## NEWSLETTER #4

November 2025



### HEALTHCRAFT MULTIPLIER EVENTS HELD IN GREECE!

In November 2025, the Erasmus+ HealthCraft project was promoted through two successful multiplier events in Greece.

The first, hosted by Shift Education in Athens on 01 November, and the second by Learning Seed in Argos on 12 November, each attracted over 50 stakeholders from their respective regions.

The events featured expert presentations from Harokopio University on children's nutrition, as well as insights on physical activity, sleep, and mental wellbeing.

Attendees included primary school teachers, parents, health organisations, community groups, sports associations, and social innovators, all engaging with HealthCraft's innovative approach to gamified health education through Minecraft.



Argos



Athens

# HEALTHCRAFT PRESENTED AT ICERI 2025 EDUCATION CONFERENCE

HealthCraft was recently presented in Seville, Spain ICERI2025 conference (10–12 November). Project lead, Juanita Blue presented current research titled 'Motivation by Design: Leveraging Minecraft and ARCS Theory for Gamified Health Education in Primary Schools'.

ICERI2025 is an annual leading global education conference known for spotlighting education, digital transformation and emerging pedagogical research. ICERI2025's focus on the future of teaching and learning made it the perfect forum for exploring how motivation & technology channelled via gamification can reshape classroom practice for children's health literacy.

The session highlighted HealthCraft use of the Keller's ARCS Model of Attention, Relevance, Confidence, & Satisfaction, to design engaging, digitised and gamified health education resources for children aged 8–12

Through animated info-bite videos, interactive quizzes, immersive Minecraft Education Worlds, and a comprehensive Teachers' Toolkit, HealthCraft demonstrates how motivational design can boost learner engagement and support the health of the EU citizens of the future! This positions HealthCraft resources as standout examples of motivation-driven, technology-enhanced education.



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ΧΑΡΟΚΟΠΕΙΟ ΠΑΝΕΠΙΣΤΗΜΙΟ  
HAROKOPIO UNIVERSITY


# IRISH SHOWCASE HELD AT ATU DONEGAL


Last week, we welcomed teachers from 25 schools across the region to the launch of the Erasmus+ HealthCraft Project outputs.


We were joined by inspiring guest speakers who shared real classroom insights:


 Juanita Blue (ATU Donegal) introduced the resources and ongoing support for schools.

 Pdraig Cannon (Principal, Scoil Colmcille) shared practical experiences from piloting HealthCraft.

 Gabriel McSharry (ATU St. Angela's) explored how nutrition education comes alive through digital challenges.

 Dr. Gerry McWilliams (ATU Donegal) explained how mental wellbeing and sleep can be taught meaningfully.

 Danny Mooney (ATU & Letterkenny AC) highlighted the importance of physical activity in learning.

 Dr. Eoghan Furey (ATU Donegal) demonstrated the power of gamification in health education.

What teachers said:

 "I can see this working straight away in my classroom."

 "It's exciting to have something that really connects with children."

 "The fact that support is available makes all the difference."

HealthCraft is more than a resource, it's a new way to inspire healthy habits through play.



6-7



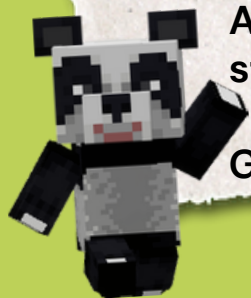
## 8FT PANDA, "6-7" & THE SCHOOL LAUNCH

We had an unforgettable day launching the HealthCraft resources at Scoil Cholmcille, Letterkenny. Our special guest, PowerPanda, truly stole the show!

PowerPanda lit up the room with dancing, photo ops, and even a surprise Happy Birthday performance. The biggest cheers came during a Q&A session when PowerPanda answered "6, 7" – and if you know, you know!

Every pupil received a HealthCraft squishy & pencil, and we heard from Principal Mr. Paraig Cannon, along with ATU's Juanita Blue and Dr. Eoghan Furey, who praised the students' energy, questions, and excitement.

Go raibh míle maith agaibh, Scoil Cholmcille! ❤️



**KEEP CONNECTED:**

<https://healthcraft.erasmusplus.website/>

 [HealthCraft Project](#)

 [healthcraft.project](#)

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LEARNING SEED



LEARN. PLAY. INNOVATE.



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